

JOHN PAUL MITCHELL SYSTEMS

# together

Trend Blonde Workshop

## BLONDE WORKSHOP

Join TOGETHER and perfect the art of blonding at our Spring '23 Trend Blonde Workshop Tour!

Learn the love language of blonde with the **Gold Package**, a 3-hour demo from top JPMS™ blonding specialists that blends the art of communication with the art of technique. Learn how to improve the fundamentals of your blonding business while perfecting skills from balayage to baby lights.

With the **Platinum Package**, you'll stay for lunch and get an additional 4-hour, hands-on workshop experience—it's the perfect way to truly master the love of blonde.



### GOLD PACKAGE

\$99.00 or 3,540 Perks Program Points

9:00am - 12:00pm: Love Language of Blonde Demo

- LIVE blonding demos with NEW haircolor products on model(s)
- Consultation and business building tips
- Teasy lights, baby lights, foilage

### PLATINUM PACKAGE

\$299.00 or 10,690 Perks Program Points

9:00am - 12:00pm: Love Language of Blonde Demo

12:00pm - 12:45pm: Lunch

1:00pm - 5:00pm: Hands-on Workshop

- Session 1: Practical application of all the techniques learned, with the guidance of our blonding experts
- Consultation and business tips
- Session 2: Refinement with NEW The Demi Gv Series



May 1, 2023 — Iselin, NJ

Delta Hotels Woodbridge  
NJ515 US Highway 1 South  
Iselin, NJ 08830

### ARTISTS

Brooklyn Cardenas

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Nikki Ramos

@nikkiramoshair



REGISTER  
HERE

Please contact [education@jpms.com](mailto:education@jpms.com) with any questions.

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SALON      
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EDUCATION / DIGITAL / SHOWS / EVENTS